



FOR IMMEDIATE RELEASE

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DISPLAYS AND SIGNAGE PARTNERS WITH INCENTIVES WEST

CHANDLER, AZ – Displays and Signage signed on Incentives West for sales representation in the western states.

Promotional products industry supplier Displays and Signage have partnered together with Seattle based multi-line rep group Incentives West. The Arizona based manufacturer has an extensive line of trade show display products including banners, canopies, flags, light boxes and much more. Displays and Signage has hired on Incentives West to cover the western states of Washington, Oregon, California, Alaska and Hawaii.

Mark Shinn, MAS, and Steve DeMars of Incentives West currently represent several of the industry's leading suppliers in the western states. Mark Shinn, a 25 year industry supporter founded Incentives West in 2001 and has been working to build the businesses for Distributors and Suppliers on the West Coast. Steve DeMars also an 18 year industry supporter joined forces with Incentives West three years ago to support distributors up and down the West Coast. Both Shinn and DeMars are actively supporting and participating in the industry regional associations of NWPMA, PMANC and SAAC.

Linda Chen, President of Displays and Signage said of the partnership "We are delighted to add Incentives West to our team representing Displays and Signage in these key Western Region States. With their dynamic leadership team of Mark Shinn and Steve DeMars, we have high expectations to grow our respective businesses and provide outstanding service to the distributor client network.

Mark Shinn commented, "We are excited to help Linda and Displays and Signage bring all of their unique and exciting products to our distributor clients. We are confident that this product line will help to deliver on the branding and advertising needs of their clients."

For more information, visit www.displaysandsignage.com and/or www.incentiveswest.com

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